



JINNA HAGERTY

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SKILLS

Expert in: **InDesign, Illustrator, Photoshop, Dreamweaver**

Knowledgeable in: **CSS, HTML, Javascript, Microsoft Office**

EXPERIENCE

Freelance Designer, Seattle, WA, June 2011–present

- ▷ Clients include the Hampton Inn, Carnegie Institution for Science, Senator Maria Cantwell, bgC3, NPR KUOW, Amazon, YouthCare, and Voli Vodka as well as presentation work for Microsoft and Juniper Networks.

Senior Designer, Influence Marketing, Washington, DC, September 2010–May 2011

- ▷ Directed and designed print and digital event campaigns. Project ideation and execution in a fast-paced environment. Designs featured Jay-Z, Fabolous, and other hip-hop icons.

Designer, AURAS Design, Silver Spring, MD, September 2005–April 2010

- ▷ Designed a broad range of materials including logos, brochures, newsletters, posters, CD covers, catalogues, and books. Collaborated on campaigns and ad materials. Clients included Johns Hopkins University, the World Bank, and the Urban Land Institute.
- ▷ Designed features and departments for multiple publications. Principal designer of *South Carolina Living Magazine*.

Assistant Editor, FPO Magazine, Silver Spring, MD, June 2006–April 2010

- ▷ Designed feature articles, departments, and advertising materials.
- ▷ Authored a department on stock imagery including analyses of microstock, specialty stock, and public domain image sites.
- ▷ Developed and executed customer and advertiser acquisition and support programs.

Marketing Design Assistant, The College of New Jersey, Ewing, NJ, December 2004–May 2005

Graphics Lab Consultant, The College of New Jersey, Ewing, NJ, September 2004–May 2005

Prepress Intern, Harmony Press, Easton, PA, December 2004–January 2005

Design Intern, Alan Brooks Design, Princeton, NJ, May 2004–August 2004

EDUCATION

Sessions College for Design, Advanced Web Design Certification, Spring 2009–Spring 2011

- ▷ 13-course program covering basic programming, accessibility, and related software

School of Visual Arts, New York, NY, Summer 2009

- ▷ Milton Glaser Summer Program

The College of New Jersey, Ewing, NJ, Fall 2001–Spring 2005

- ▷ BFA Graphic Design, Art History Minor, Honors Program, Magna Cum Laude

Studio Arts Center International, Florence, Italy, Fall 2003 (semester exchange program)

Sonoma State University, Rohnert Park, CA, Spring 2003 (semester exchange program)

COMMUNITY

Lake Washington Institute of Technology—Guest Speaker, November 2014

AIGA Seattle Board Member—Volunteer Director, June 2012–present

Seattle Art Museum—Gallery Volunteer, September 2011–present

Everett Community College—Teaching Assistant, Spring 2012

YouthCare—Design and Community Volunteer, September 2011–present

Currently
freelancing with
local design
studios and
companies.

Served five years
at a DC-based
design agency.
Instrumental in
launching a
publication
targeted toward
magazine
designers.

BFA in Graphic Design.
Summer study with
Milton Glaser plus
a 13-course web
certification program.

Recently served on
the AIGA Seattle
board of directors.